



I. What Services Can You Offer

Having a well-maintained and cleaned house is usually very important for many people. However, in this day and age when mothers work outside the home, they cannot be expected to also keep their house sparkling clean. It is necessary that they have time to relax and refresh after the pressures of work. That is why there is a great need for house cleaning services.

With this in mind, the idea of providing house cleaning services is great. Such services could be the perfect solution for those who have problems keeping their homes as clean as they want them to be. They are ideal not only for the busy professional couples who work, but also for those moms who have children to care of, for the elderly that are too weak to hold brooms and for the millionaires who need to maintain their mansions.

Given all this, you should definitely consider offering cleaning services. They are in high demand so you will certainly have the opportunity to profit, even in a competitive market. When starting your very own cleaning service business or when thinking about expanding the one which you already have, it would be a good idea for you to consider what types of services your cleaning company can offer. Here are some of the main ones to consider:



Residential Service -

it is actually one of the common services that almost every cleaning company offers. It is often referred to as maid service. This kind of service involves general housework only. Cleaning is done on a regular basis. However, some companies offer one-time deals only.

The tasks included in the service could be dusting, bathroom and kitchen cleaning, vacuuming as well as sanitizing. These are the most common services included in the package. Some residential cleaning services are focused on post renovation cleaning and involve making the house fit for living. New construction cleaning is another type of service that is in great demand.



Commercial service - businesses use commercial cleaning services. These involve cleaning offices after working hours. More often than not, companies offer both of commercial and residential cleaning services because these include performing similar cleaning tasks. Usually, the provision of commercial services is on a more frequent basis. In general, commercial services providers clean only inside buildings. Most companies offer window washing services separately as these require the use of special equipment. In addition, experienced window washers are hired in order to perform this risky task.

Carpet cleaning service - providing a carpet cleaning service could give you great profits. Because of special equipment being required in this line of work, you may prefer to offer it separately and not as part of the main package. Apart from carpet and rug cleaning, you can offer special tile cleaning and special stain removal services.



Toxic waste cleaning and crime scene cleaning service - this is actually the kind of service that costs the most. The professional service providers are trained for cleaning toxic waste and removing any remains. They should follow stringent guidelines and use special equipment in order to collect the waste prior to disposal at the designated area. When providing this kind of service, the professionals from the company know how to work in cooperation with the local law enforcement personnel. On the other hand, not all of the crime scenes that need cleaning up have human remains and toxic waste. This kind of cleaning service may actually be performed in meth-labs as well as in other areas which have been contaminated with less hazardous chemical agents.

Windows only. Residential window only need cleaning three or four times a year, so you may not get as much work for this type of cleaning service. Commercial windows need specialist equipment as they are often many meters off the ground.



Car Cleaning. This is an option, but you will have competition from the professional drive-in car cleaning service. Still not everyone wants to use their spare time for that purpose so it could work well for you.

If you decide on commercial cleaning you will need to hire or buy heavy duty equipment and will need staff to help you, so your overheads will be much larger and more expensive.

Residential or car cleaning can be started on a very small scale with very little cost and expanded after you get going, if that is what you decide to do.